



**TEXAS-BASED HOTEL GROUP RECEIVES TWO AWARDS FROM CONDÉ NAST TRAVELER
THE VALENCIA GROUP CONTINUES TO BUILD ITS WORLD-CLASS BRAND**

San Antonio TX, October 24, 2011 – Readers from *Condé Nast Traveler* have named [Hotel Sorella CITYCENTRE](#) in Houston and [Hotel Valencia Riverwalk](#) in San Antonio among the best in the United States, placing at #12 and #54 respectively with the publication’s 2011 Readers’ Choice Awards. Both hotels were developed and are owned and operated by the [Valencia Group](#), a 15-year-old Texas-based corporation that acquires, develops, and manages character-rich hotels that incorporate worldly design and local culture.

“This recognition is very exciting and confirms the overwhelmingly positive response we receive from our guests on a daily basis,” says founder, President, and CEO Doyle A. Graham, Jr., who built an award-winning, European-influenced, luxury Hotel Valencia brand with properties in gateway cities with premium markets including San Antonio, Houston and San Jose. “When you think about the fact that travelers have tens of thousands of hotels to choose from, it’s really remarkable and makes us very proud to be ranked at the top nationwide.”

Two reasons for the Valencia Group’s success are its unique management approach and efficient cost structure which has made the Valencia Group a leading market performer with consistent customer satisfaction ratings above the 90th percentile and profit generation ranking.

In addition, the group places a strong focus on contribution to local communities. Each of its hotels partners with local, not-for-profit organizations for one-of-a-kind and chic events such as Fashiontini and Cigars, Cognac, and Cufflinks. Benefiting groups include the Susan G. Komen Foundation, the Amschwand Sarcoma Cancer Foundation, and Lucile Packard Children’s Hospital. “We believe that supporting the communities in which we do business is an important responsibility,” says Graham. “It’s an honor to partner with so many deserving charitable organizations.”

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About Valencia Group

Valencia Group, a Houston-based company, provides management, development, branding and repositioning services for full-service, independent hotels owned by Valencia as well as third-parties. As with Hotel Valencia Santana Row in San Jose, California, and Hotel Valencia Riverwalk in San Antonio, TX, most Valencia sponsored hotels are set in the cultural heart of each city. Valencia Group hotels fuse globally-inspired modern design with Mediterranean influences, becoming popular destinations for guests and visitors alike. Other Valencia Group properties include Hotel Sorella (Houston, TX); and Hotel Valencia (Austin, TX). Valencia Group continues to forge its position as a mixed-use anchor with projects where the right balance of residential, restaurant, retail and office coalesce to create full-spectrum accretive value in great urban settings. For more information, please visit www.valenciagroup.com

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