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Tuesday, May 3, 2011

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Valencia Group Wins Silver Davey Award and W3 Award

Hospitality eBusiness Strategies, the leading Internet marketing and strategies consulting firm, proves that its expert marketing initiatives and creative efforts are some of the best in the industry, earning Valencia Group a Silver Davey Award for ValenciaGroup.com and a silver W3 Award for Hotel Valencia Riverwalk's mobile site.

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Houston, TX (Vocus/PRWEB) December 03, 2010

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Valencia Group, an internationally-recognized hospitality management company dedicated to providing Timeless Hospitality with Great Spaces in Great Places, has received the prestigious Davey Award for ValenciaGroup.com and a silver W3 Award for Hotel Valencia Riverwalk's mobile site. The visually compelling website and mobile site employ the industry's best practices in website optimization and feature a modern and progressive design that reflect Valencia Group's industry-leading business model.

“ We are thrilled to have received these prestigious awards for our website and mobile site. Both of the sites are beautifully designed and truly reflect our hotel's high standards in hospitality management. ”

Created by Hospitality eBusiness Strategies (HeBS), the industry's leading Internet marketing and design firm, the website and mobile site offer visitors the most user-friendly experience. HeBS strategically designed the Valencia Group website to be user friendly, search-engine friendly and customer-interactive friendly. Combined with its edgy design and sleek layout, these capabilities ensured the website quickly became a robust brand-building, lead-generating tool for the group. Hotel Valencia Riverwalk's mobile site exhibits the same flawless design and search engine optimization, as well as drop-down navigation, a mobile booking engine and much more.

The leading Internet marketing and strategies consulting firm, HeBS, garnered the following prestigious awards for Valencia Group:

The Silver Davey Award for ValenciaGroup.com: The annual International Davey Awards honors the achievements of the "Creative Davids" who derive their strength from big ideas, rather than stratospheric budgets.

The Silver W3 Award for Hotel Valencia Riverwalk's Mobile Site: The W3 Awards honors outstanding Websites, Web Marketing, Web Video, & Mobile Apps created by some of the best interactive agencies, designers, and creators worldwide.

"We are thrilled to have received these prestigious awards for our website and mobile site. Both of the sites are beautifully designed and truly reflect our hotel's high standards in hospitality management. We are very pleased with the talented HeBS team, and look forward to working with them on many more award winning websites and campaigns" said Wendy Norris, Corporate Director of Revenue for Valencia Group.

To learn more about this premier hotel management company that offers a collection of upscale hotels with stylish accommodations in electric and sophisticated cities, please visit the [Valencia Group](#) website.

About Valencia Group

Valencia Group, a Houston-based company provides management, development, branding and repositioning services for full-service, independent hotels owned by Valencia as well as third-parties. As with Hotel Valencia Santana Row in San Jose, California, and Hotel Valencia Riverwalk in San Antonio, TX, most Valencia sponsored hotels are set in the cultural heart of each city. Valencia Group hotels fuse globally-inspired modern design with Mediterranean influences, becoming popular destinations for guests and visitors alike. Other Valencia Group properties include Hotel Sorella (Houston, TX); and Hotel Valencia (Austin, TX). Valencia Group continues to forge its position as a mixed-use anchor with projects where the right balance of residential, restaurant, retail and office coalesces to create full-spectrum accretive value in great urban settings. For more information, please visit <http://www.valenciagroup.com>.

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