Hotel Valencia Riverwalk to be reimagined as part of multimilliondollar makeover

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The Hotel Valencia Riverwalk is set to undergo its first major renovation since the property opened 14 years ago. The \$10 million project will bring a new look to all 213 rooms and will transform several public spaces to complement a new blend of Spanish Colonial and Modern Mediterranean architectural style.

As part of the boutique hotel's top-to-bottom makeover, the second floor will undergo some of the most dramatic change. The hotel's restaurant, Citrus, will be redesigned and rebranded as Dorrego — named for the historic Plaza Dorrego public square in Buenos Aires, Argentina. It will feature a new menu reflecting the culinary heritage of Argentina and a new décor that Freeman said will capture the country's Spanish Colonial design.

Hotel Valencia's VBar will also undergo a major transformation. It will be replaced with a new lounge that will feature a more modern Mediterranean flair. During morning hours, the yet-unnamed bar will convert into a cafe offering specialty coffees and breakfast for hotel guests.

Roy Kretschmer, executive vice president of operations for Valencia Group, which operates the San Antonio property, said the goal was to create a completely new hotel experience and to set a new bar for the Alamo City's hospitality industry.

New Hotel Valencia Riverwalk General Manager Trent Freeman said the capital investment will enable designers to brighten the property and to better connect it with San Antonio's expanding culinary scene.

"It was time for a change," Freeman said. "This is a complete reimaginging of the hotel."

Like the restaurant, guest rooms will be redesigned to provide guests with an environment more reflective of Spanish Colonial architecture.

Guests will also see dramatic changes to the hotel's entrance and other interior spaces. One of the more intriguing changes that internationally acclaimed architect and designer Lauren Rottet and her team at Rottet Studio are creating is a new library, where the hotel's guest registration area was previously located. The new space will be reminiscent of an old-school cigar lounge.

"We had a lot of success with the older [look], but it's time to write a new chapter, to create a new sense of place that people can't get anywhere else." Freeman said.

The renovation is expected to be completed by early March, he said.